



2010-2011

Year in Review

&

Outlook for

2011 - 2012

CHANGING  
LIVES

THE \$10 MILLION CAMPAIGN FOR CHI PHI



ACADEMICS | LEADERSHIP | CHAPTER EXCELLENCE | HERITAGE

[www.ChiPhiCampaign.com](http://www.ChiPhiCampaign.com)

Reflecting on this past year we have to admit, it wasn't a good year for Chi Phi.  
Thanks to the support of Alumni and friends, it was a **great** year!

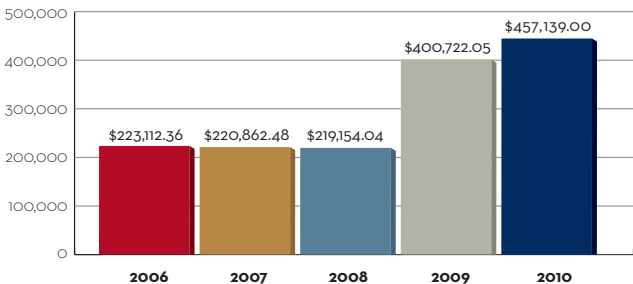
## HIGHLIGHTS OF THE YEAR INCLUDE:

- Increased new members by 11%
- Increased Initiates by 13%
- Implemented the landmark Chapter Accreditation Program
- Reestablished Tau Chapter at Alabama, Kappa at Wisconsin and Psi at Lehigh
- Rechartered Phi Delta Chapter at the University of Tennessee
- Established a new Colony at the University of Wisconsin - La Crosse
- Reduced accounts receivable from Chapters by 63% in two years. 87% of all Chapters are current with the National Office.
- Held seven Regional Leadership Alliance programs attended by 25% all of our undergraduate members
- Anointed three Brothers as official Goliards
- Experienced NO major risk management issues.
- Staff visited EVERY Chi Phi Chapter and Colony providing training and education for our members. Membership is up and risk management issues are down.
- Raised \$30,000 at the inaugural Watts Gunn Memorial Golf Tournament
- Awarded \$125,000 in academic scholarships
- Raised \$3.2 million from Alumni, parents, undergraduates, corporate partners and friends
- Launched the \$10 million *Changing Lives Campaign*
- Received a \$1.6 million lead gift from Brother Al Warrington, IV, Theta Delta 1958, Nu Delta 1979

## THE OUTLOOK FOR THE COMING 2011 - 2012 ACADEMIC YEAR LOOKS JUST AS STRONG. ITEMS ON THE HORIZON INCLUDE:

- Reinstating the award-winning College of Excellence
- Holding the weekend-long Alpha Academy for every chapter president (January 6 - 8, 2012)
- Training Alumni leaders at the second National Volunteer Training program
- Reestablishing Alpha Delta at Penn State, Rho at Lafayette, Gamma at Emory, Lambda at Cal Berkeley and Iota Zeta at George Mason
- Seven new Regional Leadership Alliance programs (February 10 - March 4, 2012)

# Chi Phi 5-Year Fundraising Performance



## CHAPTER MEMBERSHIP – AS OF 8/1/2011

CHAPTER	COLLEGE / UNIVERSITY	TOTAL MEMBERS
Alpha	University of Virginia.....	62
Beta	Massachusetts Institute of Technology.....	49
Zeta	Franklin & Marshall College.....	72
Eta	University of Georgia.....	103
Theta	Rensselaer Polytechnic Institute.....	30
Kappa	University of Wisconsin.....	20
Mu	Stevens Institute of Technology.....	40
Nu	University of Texas.....	22
Xi	Cornell University.....	47
Tau	University of Alabama.....	34
Upsilon	Hobart College.....	18
Psi	Lehigh University.....	32
Omega	Georgia Institute of Technology.....	42
Alpha-Alpha	University of North Carolina, Chapel Hill.....	58
Alpha-Sigma	Princeton University.....	30
Alpha-Tau	University of Michigan.....	65
Alpha-Chi	Ohio Wesleyan University.....	27
Epsilon Delta	Oregon State University.....	60
Theta Delta	University of Florida.....	81
Rho Iota Kappa	University of Rhode Island.....	49
Alpha Theta Chi	University of Nebraska.....	15
Delta Xi	West Virginia Wesleyan College.....	26
Kappa Delta	University of Rochester.....	45
Mu Delta	Auburn University.....	40
Nu Delta	Florida State University.....	107
Xi Delta	Florida Institute of Technology.....	21
Rho Delta	Oglethorpe University.....	30
Sigma Delta	University of California, Davis.....	21
Phi Delta	University of Tennessee.....	31
Psi Delta	University of North Carolina, Charlotte.....	52
Alpha Zeta	University of West Georgia.....	53
Delta Zeta	University of South Florida.....	19
Phi Lambda Theta	Bucknell University.....	58
Epsilon Zeta	Humboldt State University.....	20
Theta Zeta	Texas A&M University.....	16
Lambda Zeta	St. Mary's University.....	23
Pi Zeta	Binghamton University.....	27
Tau Zeta	Boston University.....	49
Psi Zeta	University of Texas, Dallas.....	41
Omega Zeta	University of North Florida.....	55
Delta Pi	Georgia Southwestern State University.....	21
Epsilon Theta	East Carolina University.....	29
Zeta Theta	SUNY-Oneonta.....	44
Eta Theta	University of Maryland.....	40
Theta Theta	Shorter College.....	8
Iota Theta	Schreiner University.....	11
Lambda Theta	University of Massachusetts Dartmouth.....	19
Mu Theta	University of Incarnate Word.....	26
Nu Theta	The College of William and Mary.....	24
Southern Utah University Colony - Southern Utah University.....		16
SUNY Plattsburgh	SUNY Plattsburgh.....	24
Eastern Illinois University	Eastern Illinois University.....	10
University of WI-La Crosse	University of Wisconsin-La Crosse.....	14

## Why Support the Chi Phi Fund?

Many Alumni are surprised to learn that undergraduate dues cover only 65% of the cost to run a National Fraternity. This financial model, however, is not unusual. Fraternity dues have never reflected the true cost of operating Chi Phi - or any other national fraternity.

The Chi Phi Fund, the Fraternity's annual fund, is the vehicle we rely on each year to close the gap between what students pay and what it actually costs to support and educate them.

Every Chi Phi initiate benefited from a "silent scholarship" made possible by generous Alumni who give back by contributing regularly to the Chi Phi annual fund. The tradition of giving back continues today and must continue into the future. We still depend on Alumni, parents and friends to contribute to the Chi Phi Fund each year to provide a variety of educational opportunities to students across the country. A robust annual fund is a cornerstone of the Changing Lives Campaign - and quite frankly, a necessity until this capital campaign generates and realizes the long-term endowments we need to sustain excellence. All donors to the annual Chi Phi Fund are automatically recognized as donors to the capital campaign, and all capital campaign donors receive credit within the annual fund.

**CHANGING  
LIVES**

THE \$10 MILLION CAMPAIGN FOR CHI PHI



The day you became a Chi Phi something changed forever. It started with the bond you formed with your Brothers in college, making memories and forging friendships for a lifetime. But it didn't end there. Chi Phi changed your life. It set you on your path. With your commitment once again, Chi Phi will raise \$10 million by 2014 to create academic success, build better leaders, promote Chapter excellence and preserve our distinction and heritage as the oldest social fraternity in America. The Chi Phi Fund is one of ten priorities that comprise the broader \$10 million capital campaign. To learn more about this historic effort, visit [www.ChiPhiCampaign.com](http://www.ChiPhiCampaign.com).



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