

Chi Phi Educational Trust YouTube Video Contest Overview and Official Rules

Tell the world what Chi Phi means to you and you can win a scholarship! Submit a testimonial video that explains how Chi Phi has made an impact on you. Has Chi Phi taught you an important lesson, helped you become a better man or developed your leadership skills? Tell us how a scholarship, Congress, UIFI or an RLA has made a positive impact on you. Tell the world what your Chi Phi membership means to you.

Tell us about the great things your Chapter is doing. Did your chapter raise money for a local charity? Have you helped a local school? What is your Chapter doing to build a stronger Chi Phi, a strong world? Tell us what truth, honor and personal integrity mean to you and how you and your chapter display these values.

While production quality is important, it is not the most important part of the video. The video will be judged primarily on the message and sincerity not on production quality. Videos can be shot with phones, flip cameras or any other means you have access to. We are looking for honest messages from the heart about the positive impact Chi Phi has had on you, messages from Chapters about how Chi Phi has impacted the community, campus and members. Your video can be as simple as you sitting down with your phone and talking positively about the impact of Chi Phi on your life.

Winners

Three winners will be selected from the submissions. One individual winner will be selected by a panel of judges and will receive a \$250 scholarship. One Chapter winner will also be selected by a panel of judges and will receive a \$250 grant from the Educational Trust. The third winner will be selected based the number of likes the video receives on YouTube. The winner as determined by the public can be submitted by either an individual or a Chapter. The public winner will receive a \$100 scholarship or grant. The three winning videos will be posted on www.chiphi.org, Facebook and the Chi Phi YouTube channel. The winners will also be featured in the Chakett.

The judging panel will be composed of Chi Phi alumni, friends, family and Greek Life professionals. Videos complying with the contest requirements will be rated by the panel based on message, impact, appropriateness of theme, creativity, and entertainment value.

How to Enter:

1. Go to [YouTube](https://www.youtube.com) and log into your YouTube account. If you don't have a YouTube account, click Create an Account and follow the on-screen instructions. Once you have created your YouTube account, please log in and continue on to step 2.
2. Post a video response to [Chi Phi's 2011 Video Competition](#) video by going to the video page, clicking on "All Comments" below the video and then "Create a video response" to the right when it appears. You will be given two options:
 - 3a. Select "Choose a Video" to respond with a video you've already posted to your YouTube

account.

- 3b. Upload a Video Response if you still need to upload your video. Follow the on-screen directions provided by YouTube.

NOTE: If your video meets the requirements of the competition as listed in the official Chi Phi 2011 Video Competition Rules and Guidelines, it will be confirmed and appear on the Chi Phi Channel (user=ChiPhiTrust) within 24 hours. If your video has not appeared on the group page after 48 hours, please email [Elizabeth Knott](mailto:Elizabeth.Knott@chi-phi.org).

Official Rules:

1. Video must be submitted no later than 11:59 pm Eastern June 30th.
2. Video cannot be more than five minutes in length.
3. Do not use profane language, violence or personal attacks on people or organizations.
4. Do not include alcohol, drugs or any illegal actions in your video.
5. Your video may not contain any endorsement, solicitation, commercial, or similar content advocating commercial products.
6. Videos must comply with YouTube requirements and be submitted to the Chi Phi group on YouTube.
7. You must be able to provide Chi Phi with an original video file if you win.
8. All videos, Chapters and individual contestants will be subject to the Chi Phi Policy on Internet and Electronic Mail Services and the Chi Phi Personal Safety Policy.
9. Videos will be judged by a panel composed of Chi Phi alumni, friends, family and Greek Life professionals.

By entering the contest, you grant Chi Phi Fraternity and Educational Trust a perpetual, royalty-free license to use your video, in any media, for standard Fraternity or Trust-related use and other non-commercial purposes. You grant Chi Phi permission to edit, modify, format, or adapt your video for Chi Phi's purposes at Chi Phi's sole discretion.

Except for the scholarship or grant awarded to the winner of the video contest, no other compensation in any manner will be paid to any entrant of the video contest for the submission to Chi Phi or Chi Phi's future use of the video in any manner. If you want to remove your video from the competition, you may do so by requesting Chi Phi delete your video from its competition prior to the announcement of the winner on or about August 15, 2011. There is no limit on the number of videos someone may submit.

Privacy

The personal information you submit on the entry form will only be used to contact you in the event you win the contest or if there is a question or issue regarding your video or its content. We will not disclose, give, sell, or transfer any personal information about you, unless required for law enforcement or by statute. As your video will be made available to the public, you should not include personal information about yourself or anyone else. Chi Phi is using YouTube to host the videos for this contest. You are subject to YouTube's use, privacy, cookie, and security provisions also.